Inika Wadhwa

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Passionate user experience designer with a background in graphic design and web design across multiple industries including Ed-Tech, healthcare, logistics, solar energy, gold investment, and CRM management. Proven success with web, application, and product design space leveraging expertise of design, UI, and UX skills. Driven to enhance user experience across multiple platforms.

QUALIFICATIONS SUMMARY

Product Design

- Agile Routines
- Risk Mitigation
- Change Management
- Project Management

User Experience & Design

- User Research
- High Fidelity Wireframing
- Graphic Design
- Data Analysis & Visualization
- Prototyping

Technical Skills

- Figma, Adobe XD, Sketch, InVision, Adobe Photoshop, Miro, Rotato, Draw.io, Trello, Jira, Zeplin, Adobe Illustrator

EDUCATION

Master of Science in User Experience
Arizona State University
Tempe, AZ
Expected 05/2023

Bachelor of Design in Fashion Communication
National Institute of Fashion Technology
India

CERTIFICATIONS

Project Management, International Business Management Institute (IBMI)

User Experience Design Essential, Udemy

IRB – Biomedical Research (Group 1) & Social and Behavioral Research (Group 2), CITI Program

EXPERIENCE HIGHLIGHTS

Arizona State University, Mesa, AZ   **06/2022 – Present**
Research Assistant

Lead cross-functional team of scientists to conceptualize the use of probabilistic rhetoric in weather forecasting with PI. Evaluate existing data visualizations on different interfaces for building a better user experience practice utilizing common UX design tools and practices. Conduct user research, testing, and development of relevant data visualizations based on user needs and feedback. Cultivate intuitive, user-friendly, and accessible web applications. Lead cross-functional team of scientists

- Presented at AGU in Fall of 2022 on Geohazards and Society: Striving Towards enhanced Natural Hazard Resilience for All.

Daffodil Software, Gurugram, Haryana/India   **01/2020 – 07/2021**
Associate UX Designer

Spearheaded a multitude of projects across various platforms and applications with leadership over 20 cross-functional teams. Led projects from discovery to development handoff encompassing usability updates, new feature design exploration, and creation. Documented project discoveries, insights, and solutions, collaborated with key stakeholders, and informed on design decisions in partnership with UX researchers. Improved workflow, implemented admin dashboard portal with data visuals, identified challenges during product usability testing, guided prototyping, and mentored personnel.

- Enhanced platform efficiency by 70% with streamlined workflow processes for school bus tracking system that incorporated increased safety and breakdown features.
- Executed research, design, and prototyping for ed-tech product to assist with design assignment, assessment, and study material modules.

Explore Water Systems Pvt. Ltd., New Delhi, India   **05/2019 – 07/2021**
UX Designer

Translated business visions into success with strategic user-centric action plans taking specific user journeys from concepts through implementation. Cultivated company brochures, maintained SEOs, and migrated websites to HTML for development.

- Boosted outreach by 20% with design and maintenance of the first organizational website.